













### contents







## greetings crafty friends & fans



Hello friends! What a release we have for you this summer; six new paper collections full of sports and adorable home and holiday characters!

Baseball, Basketball, Football and Soccer are full of grass and mud for both players and fans to document their athletic accomplishments and milestones! Mix and match b-side patterns across all collections for an even larger offering. Mind your Manners is home and family inspired, featuring cool grays and navy blues that I'm so excited about! Your favorite family photos around your cozy house will be a perfect fit for this collection. And last but not least, Santa Stops Here is this season's Christmas collection. The traditional Christmas color palette with happy characters will warm your heart this winter and have you jumping for joy on Christmas morning! The new felt pennants and colored acrylic words are just delicious for embellishing pages, cards and crafts too! Finally, I'm so excited about our new Freestanding Album kits that offer a way to display your album on a coffee table, at a party, or just at your desktop! These albums make your artwork inviting for people to come up and take a look, and are easy to fold flat for storage to put away. What excites me the most is they mix and match with all of our 6x8" paper pads and Daily Details papers, too! I hope you enjoy this release as much as the team and I have developing and designing them for you!

Creatively Yours,

### Stephanie Smokovich

Owner & Creative Director of Bella Blvd, Educator & Traveler



Hi friends! I'm so excited about these new releases! Faith>Fear is the perfect collection for everyday with beautiful lettering from contributor Amanda Arneill! Use this gorgeous black and white line as-is, or add your own touch of color! Gratitude Documented allows you to record family gatherings and the beauty of fall while focusing on praise and thankfulness. Use the album kit to do this daily for the entire month of November! And finally, this Christmas season let's focus on LOVE, JOY, and PEACE as we celebrate the birth of Christ! Grab a cup of hot cocoa, your Bible and snuggle up for a lovely collection celebrating the Advent season. Also, for the first time ever, we've gathered all the elements you need to focus on Bible journaling by curating Bible Journaling Kits, one for each collection. They make perfect gifts for yourself or someone you love!





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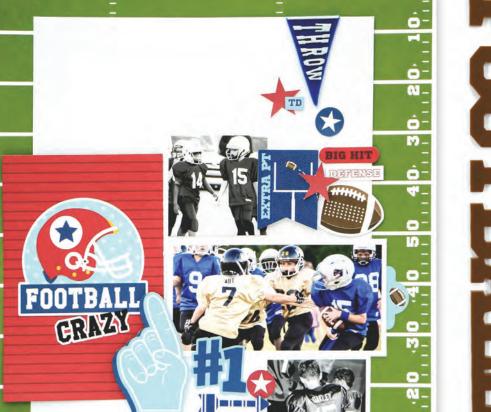
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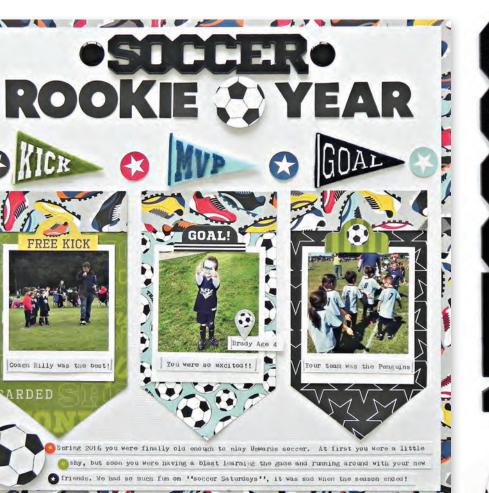
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GOAL!

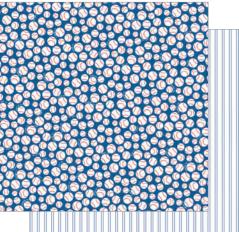




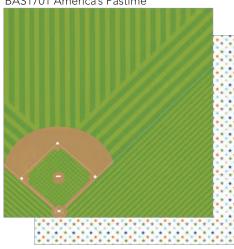


The first pitch has been thrown, it's time to play ball! Enjoy a hot dog and peanuts during the seventh inning stretch, while cheering on the outfielders and pitcher! Available August 2017.





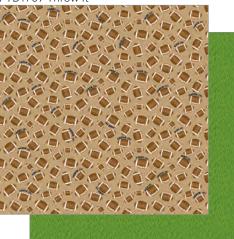


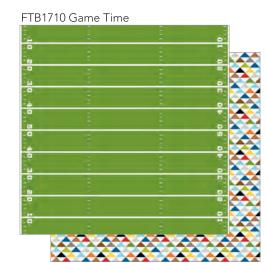


The coin toss is complete, it's kick-off time! Keep a stiff arm and run strong to the end zone. The Defense is ready to tackle and make the big plays for the victory! Available August 2017.



FTB1709 Throw It







BAS1702 Play Ball









BAS1707 Pennants



FTB1711 Call the Play



FTB1712 Borders & Details







BAS1708 Collection Kit



BAS1704 Fundamentals Stickers



BAS1705 Ephemera



FTB1717 Collection Kit



FTB1713 Fundamentals Stickers



FTB1714 Ephemera



ALL SPORTS INCLUDE THESE BELLA BLVD SIGNATURE COLORS:





















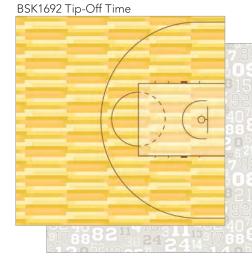


## BASKETBALL



It's tip-off time! A full-court press can't stop this slam dunk Basketball collection from winning the championship. Available August 2017.









BSK1693 Play-by-Play

BSK1691 Shoot It



BSK1694 Borders & Details







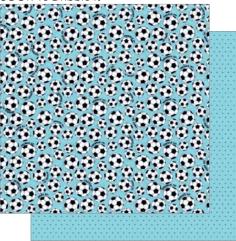
BSK1698 Pennants



A little dirt never hurt as the field fills up with cleats and uniforms. Focus and run fast for this season's Soccer collection turning heads this August 2017.



SOC1718 Dribble It





It's a beautiful day to be at the field! Go after the goal with hustle & heart!





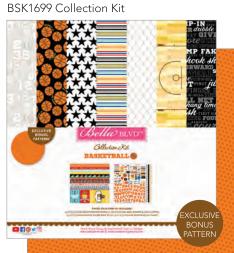
SOC1721 Borders & Details



SOC1724 Acrylic Word



BSK1695 Fundamentals Stickers



BSK1696 Ephemera



SOC1726 Collection Kit

**ORDER TODAY!** 



SOC1722 Fundamentals Stickers



SOC1723 Ephemera

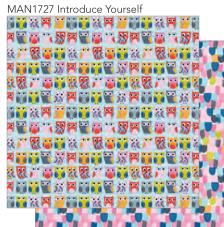


ALL SPORTS INCLUDE THESE BELLA BLVD SIGNATURE COLORS:

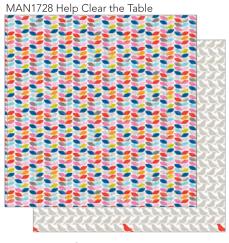










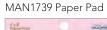
















MAN1737

MAN1738





MAN1735 Leaf an Impression Washi





MAN1736

Icons Epoxy Stickers PAMILY FAMILY



MAN1734 Ephemera

## Santa STOPS here \*



Did you make it on Santa's nice list this year? In a car or in a sleigh, he's















SNTA1754 Paper Pad







SNTA1748 Fundamentals Stickers





SNTA1750 Santa Bakes Washi .625"

SNTA1751

Acrylic Word



**ORDER TODAY!** 



SNTA1752 SNTA1755 Pennants



SNTA1749 Ephemera



SNTA1757 Santa Stops Here Freestanding Album Kit



PATTERNED

1815 Ephemera





Amongst the crazy day-to-day, it's as simple as black and white: always let your faith be bigger than your fear! Illustrated Faith has partnered with Amanda Arneill for this stunning collection! Amanda is inspiring people around the world with her beautiful hand lettering. Discover messages of His amazing grace and abounding faith throughout the patterns. Let us join with Shanna and Amanda in bringing glory to the Father on a daily basis through their influence. Available August 2017.

1808 All Things Work Together



ReStill

1816 Designer Clips

1821





Clear Stamps



1822 Bible Journaling Kit



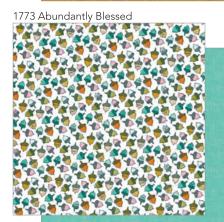
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**ORDER TODAY!** 

Inspired by one of Shanna's favorite projects each year, the Gratitude Documented collection











DOUBLE-SIDED







1784

1783









1777









39 die-cut pieces

1786 Bible Journaling Kit

1 roll of washi tape

**ORDER TODAY!** SHIPS AUGUST 2017

**(** 414.259.1800 **a** 414.259.1801

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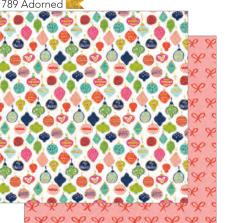
# \* Advent\*





Merry Christmas, sweet friends! Cuddle up with a cup of hot cocoa and your journaling Bible for a season of complete JOY! This cheerful collection includes hand-drawn bits from Shanna Noel herself! Celebrate the greatest gift this season with paper and plenty of adorable additions. May your Christmas be filled with worship, love, and LOTS of color!







1803 Tip-Ins

















1800













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\*\*In the sixth month the angel Gabriel was sent from God to a city of Galilee name
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HOT COCOA