

ANNOUNCING



AND

illustrates
Faith™

BRINGING FAITH-FOCUSED PRODUCTS TO THE SPIRITUAL AND CREATIVE COMMUNITIES

In the beginning...

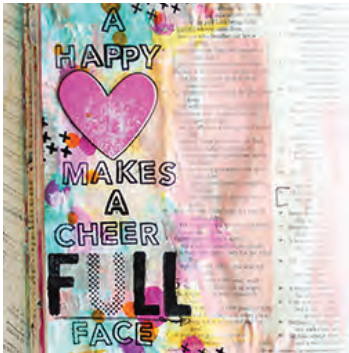
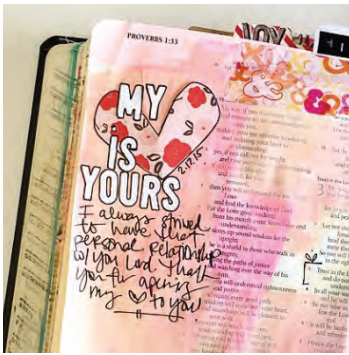
WHILE SCROLLING THROUGH INSTAGRAM BELLA BLVD EMPLOYEES NOTICED REOCCURRING PHOTOGRAPHS THAT HIT REALLY CLOSE TO HOME: BEAUTIFULLY DRAWN AND CAREFULLY CRAFTED ARTWORK WITHIN THE NARROW MARGINS OF A BIBLE.

AT THE BELLA BLVD STUDIO THE STAFF CONTINUED TO DISCUSS HOW INSPIRED WE WERE BY THESE BEAUTIFUL WORKS OF ART SENDING MESSAGES OF HOPE AND FORGIVENESS ACROSS SOCIAL MEDIA.

FEELING INSPIRED BY OUR OWN CHRISTIAN FOUNDATIONS, BELLA BLVD HAD TO FIND OUT:

*Who is so bravely
and creatively
sharing her testimony?*

THE WORKS OF ART BY SHANNA NOEL OF ILLUSTRATED FAITH BRIGHTENED OUR DAYS; IT IS OBVIOUS SHANNA IS A VESSEL FOR SHARING GOD'S WORD. WE KNEW RIGHT AWAY WE HAD TO WORK WITH SUCH A BRAVE AND INSPIRATIONAL SOUL! SINCE OUR VERY FIRST MEETING WITH SHANNA SHE HAS CONTINUED TO INSPIRE BELLA BLVD TO BE A BETTER COMPANY, NEVER IMPOSING HER RELIGION ON US, BUT RATHER SHARING HER GIFT THROUGH HER BEAUTIFUL PERSONALITY AND UNIQUE IDEAS.



Why we are so excited & you should be too

BELLA BLVD IS HUMBLD AND EXCITED TO BE THE FIRST TO TAKE THE LEAP OF FAITH INTO THIS EVER GROWING CHRISTIAN MARKET OF CREATIVE MEN AND WOMEN THAT ARE LOOKING TO FILL THE NEED FOR THEIR ARTISTIC AND SPIRITUAL EXPRESSIONS.

“

Together we can change the way people approach their Bibles.

Together we can encourage a community of believers to express their creativity with a purpose.

”



What is Bible Journaling?

BIBLE JOURNALING IS THE EXPRESSION OF COMBINING

faith and art.

INDIVIDUALS CAN SHARE THEIR FAITH THROUGH ARTWORK
THAT ORIGINATES FROM A PASSION FOR CREATIVITY.



Who is Shanna Noel?

WHEN SHANNA DISCOVERED PAPER SCRAPBOOKING IN 2012 SHE FELL IN LOVE WITH THE PROCESS, BUT IT WASN'T UNTIL SHANNA STARTED USING HER JOURNALING BIBLE THAT SHE FELT THE MEANING BEHIND HER CREATIONS. WHILE STRUGGLING TO CONNECT WITH GOD, SHANNA REALIZED HER PATH:

*“ God made me a creative person.
Why have I never used this gift to glorify Him? , ,*

ONCE SHANNA CONNECTED HER PASSION WITH HER DESIRES TO HAVE A PERSONAL RELATIONSHIP WITH GOD A FIRE IGNITED IN HER! FOR THE FIRST TIME IN HER LIFE SHANNA CRAVED TO DIVE INTO THE WORD. AS A RESULT, SHANNA CONTINUES TO SHARE HER PROCESS; MANY OTHERS ARE JOINING ALONG, WITH THE SAME FIRE IN THEIR HEARTS.

“ There are women and men buying Bibles for the very first time in their lives because they are now able to learn about Jesus in a visual way! , ,

SHANNA ADMITS BEING A PART OF SOMETHING SO SPECIAL IS TRULY AMAZING. SHANNA SHARES IT IS HER DEEPEST DESIRE TO FOLLOW THE PATH SO CLEARLY LAID BEFORE HER.

What is Illustrated Faith?

SHANNA WAS NERVOUS TO SHARE HER NEW WAY OF WORSHIP, IN FACT SHE ALMOST DELETED HER FIRST BLOG POST. AFTER SLEEPING ON IT, THE POST WENT VIRAL AND QUICKLY HUNDREDS OF EMAILS FLOODED IN FROM THOSE ALSO WANTING TO CONNECT TO THE WORD IN A VISUAL WAY! ALAS, SHANNA'S COMPANY, ILLUSTRATED FAITH WAS BORN. TODAY TENS OF THOUSANDS OF PEOPLE SHARE THEIR TESTIMONY THROUGH BIBLE JOURNALING, ASK QUESTIONS ABOUT SUPPLIES AND MORE ONLINE AND AT VARIOUS SOCIAL MEDIA OUTLETS.

ILLUSTRATED FAITH STRIVES TO BE A COMPANY THAT OFFERS TRANSFORMATIVE, CREATIVE AND DYNAMIC RESOURCES TO IGNITE A PASSION FOR EXPLORING GOD'S WORD AMONG A FAITHFUL COMMUNITY. ILLUSTRATED FAITH DOES NOT TRY TO IMPOSE ON SOMEONE'S JOURNEY, BUT RATHER BE A TOOL IN THE SPIRITUAL TRANSFORMATION PROCESS.

A little blurb from Shanna...

I'VE ALWAYS LOVED BELLA BLVD'S EYE FOR FUN, BRIGHT COLORS, BUT WHAT REALLY CONFIRMED THAT WE SHOULD WORK TOGETHER IS KNOWING BELLA BLVD UNDERSTANDS AND BELIEVES IN MY MISSION: EVERYTHING JUST CLICKED AND IT MAKES MY HEART SKIP A BEAT! PARTNERING WITH BELLA BLVD TO TURN MY IDEAS INTO PRODUCTS IS AMAZINGLY EXCITING, AND I CANNOT WAIT TO SHARE WITH YOU WHAT WE HAVE COME UP WITH!



Why do we make such a great team?



AND



THIS PARTNERSHIP REFLECTS BELLA BLVD'S DESIRE TO COLLABORATE WITH COMPANIES AND PEOPLE THAT SHARE OUR VISION OF FAITH BASED VALUES; CREATING A COMMITMENT TO SHED LIGHT WITHIN THE CHRISTIAN MARKET WHERE NO ONE HAS EVER GONE BEFORE. BIBLE JOURNALING AND PAPER CRAFTING PRODUCTS, TOGETHER WITH BELLA BLVD AND SHANNA NOEL WILL ENCOURAGE PEOPLE OF ALL AGES TO ARTISTICALLY EXPRESS THEIR FAITH IN A BOOK SO IMPORTANT, THE BIBLE. BELLA BLVD BELIEVES IN AND IS COMMITTED TO PROVIDING INNOVATIVE, INSPIRING PRODUCTS THAT ARE BASED IN BIBLICAL TRUTH IN THIS PARTNERSHIP WITH ILLUSTRATED FAITH™. TOGETHER WE ARE COMMITTED TO FOSTERING FAITHFUL DOCUMENTATION.

What will the products look like?

AS SHANNA NOEL'S PARTNER, BELLA BLVD WILL COLLABORATE WITH HER TO BRING TO LIFE THE PRODUCTS SHE IMAGINES BOTH FOR HER JOURNALING BIBLE & THE RAPIDLY GROWING COMMUNITY. WE PROMISE TO INCORPORATE THE BRIGHT AND BEAUTIFUL COLORS THAT ARE KNOWN TO BELLA BLVD, WITH A FEW NEW COLORS MIXED BY SHANNA HERSELF! WE CAN'T TELL YOU EVERYTHING QUITE YET, BUT THE PRODUCTS PROMISE TO BE SMALL AND COMPACT, COMPATIBLE WITH JOURNALING BIBLES' TWO-INCH MARGINS AND PERFECT FOR ON-THE-GO DEVOTIONS. THE INITIAL BRAND LAUNCH WILL INCLUDE TOOLS, WASHI TAPES, STORY STARTERS & MORE.

When and where will these products be available?

THE ILLUSTRATED FAITH PRODUCT DEBUT WILL BE AVAILABLE FOR PRE-SALE FOLLOWING THE LAUNCH OF BELLA BLVD'S NEW WEBSITE IN THE MIDDLE OF MAY. IN AN EFFORT TO REACH THE BIBLE JOURNALING COMMUNITY AS EFFICIENTLY AS POSSIBLE THE PRE-SALE WILL CONSIST OF A CONSUMER-BASED KIT. SOON THEREAFTER ILLUSTRATED FAITH PRODUCTS WILL BE DISTRIBUTED BY BELLA BLVD AND AVAILABLE AT RETAILERS WORLDWIDE. SO, BE SURE TO TELL YOUR LOCAL SCRAPBOOK AND CHRISTIAN BOOKSTORES THAT YOU'D LOVE TO SEE BELLA BLVD/ILLUSTRATED FAITH IN THEIR SHOPS TOO! MOREOVER, A PERCENTAGE OF ILLUSTRATED FAITH PRODUCTS BY BELLA BLVD WILL BE DONATED TO A GREAT CAUSE. WATCH FOR UPDATES VIA BELLA BLVD & SHANNA NOEL...IT'S GOING TO BE GROUND-BREAKING!

WWW.BELLABLVD.NET • WWW.BELLABLVD.TYPEPAD.COM • WWW.ILLUSTRATEDFAITH.COM