

Bella Blvd Angel Policy

Bella Blvd, LLC (“the Company”) has a substantial investment in its intellectual property, including copyrighted items. The Company has a fiduciary responsibility to protect its intellectual property, while also allowing its use in appropriate ways that ultimately benefit the Company. Thus, the Company has established an “Angel Policy” which limits the extent to which outside companies or individuals can use Company’s intellectual property for commercial purposes.

The terms and conditions of this Angel Policy are:

Every item created for sale must be personally and individually handmade by the selling artist (i.e., no assembly lines or hired workers).

Items created for sale using the Company’s products cannot be sold to a chain of three or more stores without prior written permission from Bella Blvd, LLC.

The following notice must appear on products created for resale or on their packaging, in a size and location that gives reasonable notice: “Components © Bella Blvd, LLC”

No image or design used in our products may be reproduced or copied by any means, including, without limitation, copying by hand, photocopying, computer scanning and printing, or any other means. Copying our designs or collections is an infringement of our copyrights, even if you make modifications.

You assume all liability for suitability of your works that incorporate our products or designs, and agree to indemnify and hold harmless Bella Blvd, LLC and its artists from any disputes or claims arising out of your works.

Bella Blvd, LLC products and designs may not be used for the purpose of creating logos or company trademarks.

Bella Blvd, LLC may amend its policies governing the use of its copyrighted designs and images, including this Angel Policy, at any time. Such amendments are effective upon publication (unless otherwise noted) and will be posted on the Imaginisce.com website. It is your responsibility to review these policies periodically if you wish to use our products.

Bella Blvd, LLC reserves the right to deny or terminate permission to use Bella Blvd, LLC designs and images with respect to any particular person or entity.

Bella Blvd, LLC is a Wisconsin limited liability company. The laws of the State of Wisconsin (excluding conflicts of laws, provisions) govern this policy and your use of our products. The state and federal courts for Milwaukee, Wisconsin, will have exclusive jurisdiction over any legal actions arising out of related to this policy or use of our products. Any failure by the Company to enforce any of its rights will not constitute a waiver of such rights.

Please contact Bella Blvd, LLC at (414) 259-1800 if you have any questions or wish to request permission for an exception to this Angel Policy.