

the *Bella* BUZZ

Scrap Talk, Creative Juices & Bright Ideas!

Any man can
be a **FATHER**,
but it takes
someone special
to be a **DAD**.

Bella BLVD™

Vol 1 / Issue 4



Ciao Bella fans! Hope your summertime is passing you by too quickly! At Bella we couldn't be any more excited to get to CHA in Chicago for our newest product reveal! In the meantime, we have dedicated this issue of the Bella Buzz to all those loving and appreciated fathers out there! You're bound to be inspired to create something special for the man you love that means so much to you! To all those fathers out there, thank you for everything that you do, you're the best, & Happy Father's Day!

Stephanie

HOT TOPICS

a month of
GIVEAWAYS!

In honor of those fabulous daddies out there, we are having "a month of giveaways" over at the Bella Blvd Studio Blog throughout June. Several worldwide kit clubs have chosen Bella's **Man of the House** products to be featured in their kits. We've already given away some awesome page kits and mini albums! Be sure to check in with us everyday at the Studio blog for the latest **FREE** giveaway and Father's Day gift ideas!

2 *Bella*
WORKSHOPS
@ **CHA**!
Craft & Hobby Association

CHA Summer is just around the corner! Bella Blvd is so excited to announce our **first ever CHA sponsored creative workshops**. Owner of Bella Blvd, Stephanie Hunt, will be teaching **Layouts & Greetings with Bella Blvd** (Workshop #W803) on Wednesday, July 28th from 6-8pm. The class will be chalk full of products in inspiration from our brand new products collections!! Don't miss this opportunity to create great store samples, get great class ideas and hang out with the gal that designs all the products! The workshop is nearly full! Don't miss out on this inexpensive opportunity! **Sign up at the CHA Website today!**

Suzy West, teacher for Bella Blvd, will also be teaching a fun mixed medium album class featuring Bella Blvd's **All Inclusive** products! The workshop, **Smiles**, will be held on Tuesday, July 27th from 7-9pm. You'll get to play with Bella's papers, stickers, chipboard and more! This is a perfect book for all your summer pictures, not to mention your customers will LOVE this mini! Be sure to sign up today!

we want you
to be the next
Bella
Artista

In other fun news, Bella Blvd is preparing to launch our next call for new Bella Artistas! We are looking for talented and excited scrappers from all around the world to submit work to be considered. Stay tuned on the Bella Blvd Studio Blog and our Facebook Fan page for the official announcement and details coming very soon! We can't wait to see your submissions!

Sneak
Peeks!
New
Products!

It's the best-most-awesome-product release yet! WE CANNOT WAIT TO LET YOU IN ON ALL THE FUN!! The Bella Artistas will soon be at work creating layouts, mini albums, greeting cards and more for our CHA Summer booth display! We have some exciting things in store for the month of June, including an **exclusive sneak peek** with one your favorite scrappin' magazines! The new products are going to blow you away, check the **Studio Blog for sneak peeks beginning Monday, July 12th!** See you there!

Bella Ball

of the Ball...the most Magnifica of them all!

Tanisha Long



A year ago, I was a super busy working mom who constantly juggled a career and my home life. Now I am a stay-at-home mom to two gorgeous boys and my days are filled with shuttling my older son to school and his recreational activities and keeping my two-year-old from destroying everything in his path! (Of which I am mildly successful at the latter.) I love chocolate, popcorn, Pepsi, and thanks to my boys, I know just about every theme song to most shows on the Nickelodeon and Cartoon Network!



"all Boy"

Bella Materials Used:
 Patterned Papers: Skippin' Stones, Bookin' on the Beach, Luau, Ocean View, BillBoards, Bits A Bella (All Inclusive), Distinguished (Man of the House). Cardstock Stickers: Alpha+Bits (All Inclusive and Estate Sale), Carla Mudpie alphabet (Camped Out), Carla White (Swing into Spring). Blooms A Bella Sole.

Homework:

USING MAN OF THE HOUSE, CREATE A LAYOUT ABOUT THE SPECIAL MAN/MEN IN YOUR LIFE.



"They Love Their Dad So Much"

Bella Materials Used:
 Patterned Papers: Cuff Links, Distinguished, Wide Tie, Bits A Bella, Billboards (Man of the House), Keeping Warm (Camped Out). Cardstock Stickers: Alpha+Bits (Man of the House and Estate Sale). Ciao Chip: Badda Bings (Man of the House). Blooms A Bella Sole.

Designer Challenge on the BLVD

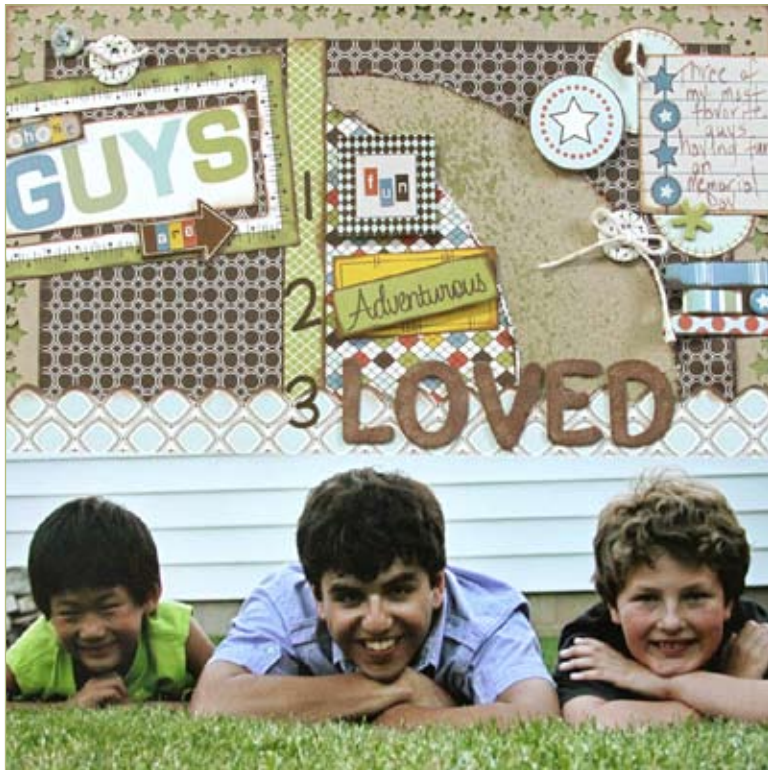
CHALLENGES BY THE LOCAL BELLA ARTISTAS

CREATE A LAYOUT USING THREE WORDS TO DESCRIBE A SPECIAL MAN IN YOUR LIFE.

Beth and Stephanie went two different routes: Stephanie focusing on family, her Grandpa, while Beth created a layout about the young men she loves so much!

Notice on Beth's layout (Left), the word "LOVED" was created by carefully separating the printed pattern of the chipboard form the chipboard backing.

Stephanie's layout (Right) was created using only embellishments including stickers, chipboard and bits a bella. The textured background is simply a corrugated sheet of cardboard!



"Those Guys Are.."

By Beth Gerlach

Bella Materials Used: Patterned Papers: Distinguished, Dad's Socks, Bits A Bella, Billboards (Man of the House). Cardstock Stickers: Alpha+Bits, Blurbs journaling stickers (Man of the House). Ciao Chip™: Badda Bings, Belvedere alphabet.



"Genuine"

By Stephanie Hunt

Bella Materials Used: Patterned Paper: Bits A Bella (Man of the House). Cardstock Stickers: Alpha+Bits, Blurbs journaling stickers (Man of the House). Ciao Chip™: Badda Bings, Belvedere (Man of the House). Blooms A Bella™ Sole.

Where in the world is *Bella*?

BRINGING YOU INSPIRATION FROM ALL AROUND THE WORLD.



"Our Boy"

Bella Materials Used: Patterned Papers: Cosmic Energy, Bits A Bella (Super Stud).

WHO? Kerryn Fry.

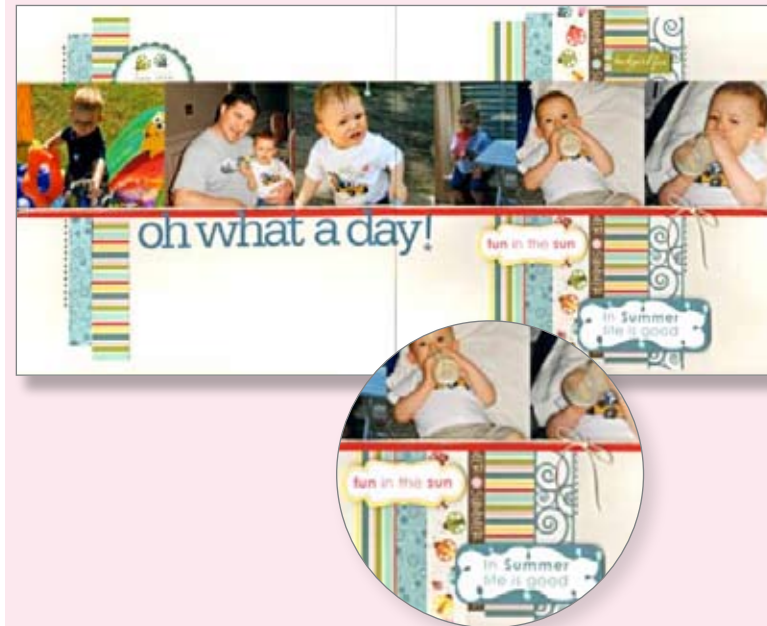
WHERE? South Australia.

LINK: www.harryscrapinimum.blogspot.com

Bringin' *Bella* Back!

NEW INSPIRATION WITH PREVIOUS BELLA PRODUCTS.

It's not just Bella's boy and man themed products that are popping up all over to create boy-themed layouts. Check out this super sweet father/son layout creating by *Gretchen McElveen* using Bella's 2009 summer collection, *Plastino*!



"Oh What A Day!"

Bella Materials Used: Patterned Papers: Forget Me Nots, Cabana, Bits A Bella (Plastino). Cardstock Stickers: Label Additions (Plastino).

To get to know Gretchen and see more of her work visit her blog at <http://www.gretchenmac.blogspot.com>